

## Long Beach Antique Market's Instagram Contest" Sweepstakes"

**Description of Prize: One Annual Pass to the Long Beach Antique Market for 2014**

**Sweepstakes Start Date:** March 11, 2014

**Sweepstakes End Date:** March 20th, 2014

**Total Prizes to be Awarded (1) Grand Prize**

**Sponsor: Long Beach Antique Market/ AMERICANA ENTERPRISES, INC.**

Number of Drawings: One (1)  
Winners Drawn: March 20th, 2014  
Geographic Exclusions: Open to U.S. residents only

### Official Rules

1. NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING.
2. HOW TO ENTER: Post and Tag a picture on your own Instagram account with #biflea . Use a picture taken at the Long Beach Flea or a photo one from our website or Facebook page or Instagram account . Follow us on Instagram @longbeachantiquemarket .
3. WINNER ANNOUNCEMENT: The winner will be randomly selected from among all eligible Sweepstakes Entries. The Selected Entrant will be notified by Instagram within 48 hours of being selected. The winner may be required to verify his/her name, age, email address and mailing address prior to issuance of prize.
4. PRIZE: Prize awarded as listed above. Winner is not permitted to substitute the Prize for any reason. Prize is non-transferable and non-redeemable for cash. This sweepstakes and your participation are subject to all federal, state and local laws.
5. Odds of winning a prize depend on the total number of eligible Sweepstakes Entries received.
6. CONDITIONS OF PARTICIPATION: Participation in Sweepstakes and acceptance of prize constitutes Selected Entrant's permission for Sponsor to use his/her name, address (city and state), likeness, photograph, picture, portrait, voice, biographical information, and/or any statements made by the winner regarding the Sweepstakes or Sponsor for advertising and promotional purposes without notice or additional compensation, except where prohibited by law. By participating, all entrants agree to release and hold harmless Sponsor, its advertising and promotion agencies and their respective parent companies, subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, officers and directors ("Releasees") from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever including without limitation, property damage, personal injury and/or death which may occur in connection with participation in Sweepstakes, or possession, acceptance and/or use or misuse of prize or participation in any Sweepstakes related activity and for any claims based on publicity rights, defamation, invasion of privacy, copyright infringement, trademark infringement or any other intellectual property-related cause of action. Sponsor is not responsible if Sweepstakes cannot take place or if prize cannot be awarded due to acts of God, acts of war, natural disasters, weather or acts of terrorism. By participating, entrants agree to abide by these Official Rules and the decisions of sponsor and judges which are final and binding in all respects.
7. GENERAL: All decisions by Sponsor are final. Sponsor reserves the right to disqualify entrants who violate the rules or interfere with this Sweepstakes in any manner. If an entrant is disqualified, Sponsor reserves the right to terminate that entrant's eligibility to participate in the Sweepstakes. Disputes regarding these Official Rules and/or this Sweepstakes will be governed by the internal laws of the State of California. Any and all legal actions or claims arising in connection with this Sweepstakes must be brought in a court of competent jurisdiction within the United States.  
Entrants further understand and agree that they shall have no right to enjoin or restrain the advertising, promotion, distribution or exploitation of the Sweepstakes.